Rep Order# EC'd Yes

7898617

KSL-TV SALT LAKE CITY

Agency

() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314

) LOVE, MIA

Ver# 1

Status New

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

08/20/2012 10:48 AM 08/20/2012 10:21 AM

of

Salesperson (Sales Office (Rep Firm

Salesperson FAX# Salesperson Phone#

) JAMIE ANDRUS) WASHINGTON

202-872-1155

Fax# Phone#

Buyer Product Advertiser Station

Lindsay Hanlen

Flight Dates Hiatus Wecks

08/21/2012 - 08/27/2012 LOVE/ORDR/821827

Agency C/P1/P2/E

Estimate#

821827 LOVE/CD4/R

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 Rating: 1.8	8 Rating: 1.8	7 Rating: 1.8	Rating: 1.3	Sating: 2.3	Rating: 2.3	Rating: 2.3	2.3	ing:	LT
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d <u>5</u> -db	4P-5P	4P-5P	9A-930A	12p-1p	125-15	12P-1P	12P-1P	129-19	Time
DR PHIL/KATE	DR PHIL/KATE	DR PHIL/KATE	SUNDAY EDITION	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	NEWS @ NOON	Program
:30	:30	: 30	: 30	:30	:30	:30	:30	: 1	Len
\$193.00	\$193.00	\$193.00	\$85.00	\$220.00	\$220.00	\$220.00	\$220.00	\$220.00	Rate
08/23-08/23	08/22-08/22	08/21-08/21	08/26-08/26	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	
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\$193.00	\$193.00	\$193.00	\$85.00	\$220.00	\$220.00	\$220.00	\$220.00	\$220.00	Total Cost
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20	19 Rating: 1.9	18 Rating: 1.2	17 Rating: 0.4	16 Rating: 0.6	15 Rating: 0.6	14 Rating: 0.6	13 Rating: 0.6	12 Rating: 0.6	11 Rating: 1.8	10 Rating: 1.8	LT Ln	Station KSL Advertiser (Product L(Estimate# 82 Buyer Li Phone#	Rep Order# EC'd Yes
SA	ns	US	SA	Z	tīj	TH	M	nā	M	Eg	Day	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 821827 Lindsay Hanlen	7898617
6P-630P	8A-9A	7A-8A	5A-7A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	AP-5P	45-4 <i>b</i>	Time	LAKE CITY LMIA	Ver#
6PM NEWS	MEET THE PRESS	TODAY	SATURDAY TODAY	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL 5 NW TDY 1	KSL S NW TDY 1	KSL 5 NW TDY 1	DR PHIL/KATE	DR PHIL/KATE	Program		l Status New
												Agency () S 814 KING ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	:30	30	:30	: 30	:30	30	:30	: 30	:30	Len	SMART G ST, SU GDRIA, LOV 08/21/	#
\$275.00	\$160.00	\$120.00	\$32.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$193.00	\$193.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/821827 cs 08/21/2012 - 08/27/2012 ecks	Show
08/25-08/25	08/26-08/26	08/26-08/26	08/25-08/25	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	Dates	7	Printed: 08. Last Received: 08. Showing Buylines: All Lines
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Н	<u>,</u>	H	⊬	⊣	μ	⊢	H	H	₽	⊢	Spotal) WASHINGTON) JAMIE ANDRUS 1 202-872-1155	
\$275.00	\$160.00	\$120.00	\$32.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$193.00	\$193.00	Total Cost	ON PRUS	2 of 3

Daypart

22 Rating: 0.6	21 Rating: 1.8	TT I	Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes Station K
22	21:8	Ľ,		Yes KS
SA	\S P	Day	LOVE/CD4/R LOVE/CD4/R 821827 Lindsay Hanlen	7898617 L-TV SALT
1135₽-12	630P-7P	Time	cu s MIX	Rep Order# 7898617 Ver# EC'd Yes Station KSL-TV SALT LAKE CITY
1135P-12A GAME NIGHT LIVE	GAME NIGHT LIVE	Program		Ver# 1 Status New ECITY
		i	ALEXA) AGency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
 60	:30	Len	2 89	er#) SMAR
\$42.00	\$100.00	Rate	814 KING S1, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/821827 cs 08/21/2012 - 08/27/2012 ccks	
08/25-08/25	08/25-08/25	Dates	827 012	Printed: 08 Last Received: 08 Showing Buylines: All Lines OUP
₽		Spots/Week	Sales Office (Salesperson (Salesperson Phone#Salesperson FAX#	08/20/2012 10:48 AM 08/20/2012 10:21 AM Lines
3—4	⊢ †	# of	**	48 AM 21 AM
↦	□ I	Total Spots) WASHINGTON) JAMIE ANDRUS ! 202-872-1155	
\$42.00	\$100.00	Total Cost	DRUS 1155	3 of 3
		Daypart		

-REPORT TOTALS-

Report Totals: 22 / \$3,079.00

-SALES MONTHLY TOTALS-

Aug 12: 19 / \$2,626.00 Sep 12: 3 / \$453.00 Sales Totals: 22 / \$3,079.00 Station Totals: 22 / \$3,079.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ——COMPETITIVE—

Market Totals

\$15,395

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80%

KTVX

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Demos	Books
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